

Today this Product is named **EASY STRAIGHT SHAMPOO**



UNIVERSITÀ DEGLI STUDI DI SIENA
ISTITUTO DI CLINICA DERMOSIFILOPATICA
Direttore: Prof. LUCIO ANDREASSI

Siena, Feb.02.90
Piazza Duomo, 2 - Tel. (0577) 40.190

RESULTS AND CONCLUSIONS

*From Dec.04.89 to Feb.02.90 the product: SHAMPOO ALLISCIANTE -
SMOOTHING SHAMPOO (by NEW VILLA BORGHINI)*

was tested on 35 subjects.

None of the subjects exhibited appreciable reaction during the test period.

It can be concluded that the product is incapable of evoking irritation or allergic reactions detectable by the repeated patch test. This product can therefore be regarded as hypoallergenic.

Prof. Lucio Andreassi